# **A SUMMER SYMPHONY OF SALES**

eachy Vacages





# Titan Farms is pleased to offer a variety of packed options with our premium

South Carolina Peaches

Titan Farms is committed to growing, packing and shipping peaches to the highest possible standards in the marketplace. We offer a wide range of peach programs and packaging to meet our customers' needs season after season.



TITAN fori PEACHES



















#### 2 LB. POUCH BAG

- Count: Approximately 7-8 peaches per bag
- Master Pack: 12/2

#### 2.25 LB. BASKET

- Count: Approximately 8-9 peaches per basket
- Master Pack: 8/2.25



# AMERICA'S PEACH

Celebrate in style with our "America's Peach Box," a patriotic delight capturing the essence of summer and our nation. As South Carolina's premier peach grower, we're proud to deliver the juiciest peaches for your 4th of July. Adorned with an American flag design, our peaches symbolize America and summer.

MERICA'S

#### **AMERICA'S PEACH VOLUME FILL**

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PEAK SEASON

JUNE-JULY

- An easy and compelling display for produce managers
- Perfect for the 4th of July Holiday
- Packed between June 15 & July 12 while supplies last



ACHES PEACHES

Pori HES

Lori Anne Peaches represent the pinnacle of peach perfection, an exclusive offering from Titan Farms. These peaches are the result of a meticulous selection process, sourced from the top 20% of our peach crop, ensuring the perfect marriage of ripeness and flavor.

- · Limited 8-week window of availability
- These hand-selected varieties come from the top 20% of our peach crop
- Market exclusivity for select partners



### PEAK SEASON JUNE-JULY

#### **PACKAGING INFORMATION:**

• 15LB. 1-Layer Tray - Size:2 3/4+

• 3LB Box

PEACI



olina cauty

# **RIPE, JUICY & DELICIOUS**

Carolina Beauty peaches, where size and juiciness reign supreme. Grown in the heart of South Carolina, these peaches are a testament to our state's dedication to producing the very best. With their generous size and unparalleled juiciness, each bite is a burst of pure peach perfection.

- South Carolina's pride
- Size meets sweetness
- Sun-kissed flavor

PEAK SEASON JUNE-JULY

#### PACKAGING INFORMATION:

- 4 LB. Tray Box 2 LB. Bag
- 3 LB. Clamshell Volume Fill
- 1-Layer Tray



# PRIDE OF THE RIDGE

SOUTHERN PEAK

DEARIDGE

RIDGE

mG

Celebrate the essence of Ridge Spring, SC, with our Pride of the Ridge peaches. Nestled in this charming town, Titan Farms takes immense pride in producing these exceptional peaches. Grown in the heart of Ridge Spring's rich soil and unique microclimate, these peaches embody the very spirit of our location. Each bite is a tribute to the land and the legacy of Ridge Spring. Experience the pride of our hometown in every juicy, flavorful peach.

- Bilingual
- Local legacy, global flavor
- Exceptional quality

### PEAK SEASON JUNE-JULY

PRISE

PRIDE OF RUGE

RIDGE

#### **PACKAGING INFORMATION:**

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- 15LB. 1-Layer Tray - Size: 2 3/4+
- 2 LB. Bag
   Master Pack: 8/3
- 3 LB. Bag
  - Master Pack: 8/3



PREMIUM HARVE

Experience the eco-friendly elegance of Nature's Peach peaches from Titan Farms. Our sustainable packaging, making a return this summer, meets the growing demand for reduced single-use plastics. The 100% recyclable 4-pack, adorned in earthy tones that enhance the

PEAK SEASON MID-JUNE

#### **PACKAGING INFORMATION:**

- 4 CT. Box
  - Master Pack: 18/2
  - Size: 2 3/4+

peaches' allure, boasts durability and convenience. Shoppers can easily carry it by the center handle, while retailers can stack multiple packages to catch the customer's eye. Recognized with the 2020 Paperboard Packaging Council Award for Excellence in Packaging and Sustainability, Nature's Peach box ensures proper fruit ripening through innovative design.

#### FOR RETAILERS:

- Innovative design
- High-impact graphics
- Reduce direct handling of peaches
- Sustainable packaging
- Great E-commerce pack for click and collect

#### FOR CONSUMERS:

- Convenient grab-n-go packaging
- 100% recyclable
- Lessens third-party handling before purchase
- Double-graded

# Charm

outhern

outher

Southern

Southern Charm peaches are a taste of South Carolina's perfect climate, where the ideal blend of heat and humidity results in the best peaches you can find.

- Our best-tasting varieties
- Picked ripe from the tree
- Locally nurtured
- Chin-dripping sweetness

PEAK SEASON MID-JUNE

#### PACKAGING INFORMATION:

Southern

Southern

• 2 LB. Bag Master Pack: 12/2



# Scarlet Belle

SCARLET BELL

Heavenly Sweet White Peaches

Scarlet Belle is the jewel in our peach collection, a white peach that stands apart from the rest. With a distinct and exquisite sweetness, it's a true rarity in the world of peaches. Conveniently packed in bags, these beauties are like no other, boasting a scarlet blush that conceals a delicate, succulent interior. The Scarlet Belle is a testament to nature's artistry, offering a unique and unforgettable peach experience that will leave you craving more.

- · White peach with scarlet blush
- Savor a distinct sweetness that sets them apart
- Scarlet Belle offers extraordinary flavor

PEAK SEASON JUNE-JULY

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SCARLET, BE

#### **PACKAGING INFORMATION:**

2 LB. Bag
 – Master Pack: 12/2



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TITAN

Step into the heart of tradition with our Southern Peaches. Rooted in the rich heritage of the South, these peaches embody the classic, sun-kissed flavors that have delighted generations. Grown under the Southern sun and nurtured by the region's fertile soil, they bring you the timeless taste of the South with every bite.

outhern Peaches

TREE

- Grown in the heart of the South's fertile soil
- Southern peaches embody the classic, sun-kissed flavors of tradition
- Pure sweet flavor

### **PEAK SEASON** JUNE-JULY

The Dec

Southern Peaches

#### **PACKAGING INFORMATION:**

- 4 LB. Box
- 3 LB. Clamshell
  - Master Pack: 6/3



# Extend Your Peach Season

Titan Farms is proud to announce a new partnership with Oasis Farms and the Borquez family!

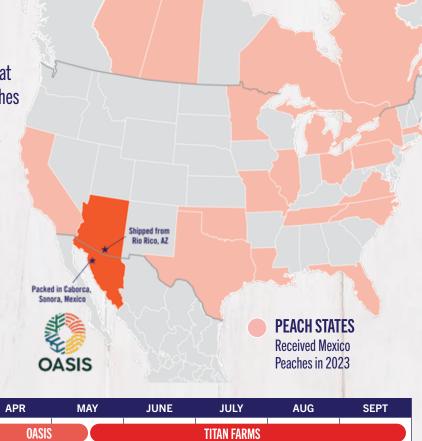
#### **ADVANTAGES**

- Early Access to Market
- Quality Fruit
- Competitive Price

These are the only peaches grown in all of Sonora, Mexico. The unique micro-climate and soils in Caborca allow them to grow peaches that are not only full of flavor but also the first peaches harvested in the Northern hemisphere. The Borquez's grow all USA varieties predominantly Florida, which allows for high flavor profiles. The Borquez's are a multi-generational farming family located in Caborca, Sonora, Mexico. Luis Borquez along with his sons are dedicated to growing and packing high quality and fantastic eating yellow peaches.

#### **PACK STYLES**

- 18LB. 2-Layer Tray
- 2LB bag Master Pack: 10/2
- 3LB. Clamshell Master Pack: 6/3
- 20LB. Volume Fill





# **Lifecycle of Titan Farms' Peaches**

**Cutting Food Waste By 95%** 







# Our Sara's Fresh Market stands features Titan Farms produce along with other South Carolina grown products

#### **FEATURED PRODUCTS**

- Fresh Seasonal Produce
- Homemade Jam
  & Preserves
- Pickled Items
- Salad Dressing
- Fresh Bread
- Chow Chow
- Salted Peanuts

#### **3 LOCATIONS**

• Aiken, SC • Trenton, SC • Ridge Spring, SC

- Hors D'oeuvre Jelly
- BBQ Sauce
- Peach Cider
- Apple cider Donuts
- Local Honey
- Award Winning Peach Salsa







# **Palmetto Processing Solutions**

#### Sustainability - Cutting Food Waste By 95%

#### **SUSTAINABILITY**

- 2015 Converted 15 million pounds of peach waste into sellable ingredients
- 2018 Consumer packs
- 2020 Purchasing other's food waste peaches, strawberries, and blueberries

#### STRATEGIC EAST COAST LOCATION

- One day's drive to America's fastest growing markets
- The ONLY processor of peaches on the East Coast giving us a freight advantage of \$0.10-\$0.14 per lb.
- South Carolina's location midway between New York City and Miami makes it ideal for distribution networks

#### **DEVELOPED PRODUCTS FOR SCHOOL** NUTRITIONAL FEEDING PROGRAM

- 4.4oz Frozen
  - peach, strawberry, and mixed berry cup



# Providing Sustainable Cold Storage and Innovative Supply Chain Solutions

#### **WHAT WE OFFER**

Palmetto Processing Solutions' temperature-controlled facility provides the cold storage your company needs to grow and expand its reach. Our building and equipment were designed with a heavy focus on quality control and food safety.

- Timing: November through July
- Space Available: 2500 Pallet Spaces (40" W x 48" L x 84" H)

#### EASY ACCESS

- Five major interstates that traverse the state, providing easy access to many warehousing and distribution hubs.
- East Coast's 3rd Largest Port Charleston, SC.

#### **WHO WE ARE**

Founded in 2015 as the sister company to Titan Farms, the premier grower, packer, and shipper of fresh peaches and vegetables in the Eastern United States. Palmetto Processing Solutions' strives to be a leader on the southeast for frozen benefits.

#### **MINORITY-OWNED BUSINESS**

Owner and President Lori Anne Carr leads the team in day-to-day business from production to distribution.





ORGANIC

# **Palmetto Elite Pak - Frozen**

#### **State of the Art Poly Bagging Facilities**

#### **STRATEGIC PARTNER FOR CO-PACKING, DISTRIBUTION, AND STORAGE**

- Ability to pack private label
- Specializing in Poly bags from 8 oz. to 10 lbs.
- Vibrating conveyers used to provide accurate mixing of up to 7 ingredients
- Organic Certified USDA
  ORGANIC

#### **Consumer Packs of Frozen Fruits and Vegetables**



**ALL COSTCO PRODUCTS** 



Storage & Handling

#### **HOW TO STORE A PEACH**

If your peaches are very firm and don't have much aroma, leave them on the counter apart from the other peaches on their shoulder to let them ripen at room temperature away from direct sunlight for a couple of days. To keep ripe peaches from going bad, pop them in the fridge, they should keep for up to 5 days. You can also slice and freeze fresh peaches to use later.

#### **HOW TO FREEZE PEACHES**

- 1. To start, take a sharp knife and make a shallow "x" at the bottom of each peach.
- 2. Bring a pot of water to a boil.
- 3. Once boiling, blanch your peaches in water for 60 seconds and then plunge them into a bowl of ice water for 60 seconds.
- 4. After that, peel off the skins, halve and pit.
- 5. In a saucepan, make a thin syrup with 4 parts water and 2 parts sugar. Dissolve the sugar and let the syrup cool.
- 6. Place peach slices in a Ziploc bag and freeze them for a maximum of 12 months

#### **HOW TO THAW PEACHES**

One way to do this is by placing the frozen peaches into the refrigerator and allowing it to defrost. This will typically take anywhere from 6-8 hours, and you'll want to turn the bag over every so often for an even thaw.

If you need your peaches sooner, keep them in their bags. Submerge the bag in cool water, which will act as a natural heater. The plastic bags will help preserve the flavor and texture of your peach slices. Check the fruit and change the water every so often until the peaches reach the desired consistency. Keep in mind that the USDA recommends not having sliced peaches out in temperatures above 40°F for longer than 2 hours.



#### PEACH RIPENESS GUIDE

**Tips to Tell When a Peach is** 

to **EA** 

#### It Has a Sweet Smell

To tell if a peach is ripe by its smell, simply bring the fruit close to your nose and take a gentle sniff. A ripe peach will have a sweet, fragrant aroma that is both fruity and slightly floral. The scent should be strong and inviting.

### It is the Right Color

To determine if a peach is ripe by its color, look for a peach with a vibrant, deep background color. Ripe peaches will typically have a rich, warm hue, whether it's yellow, orange, or red, depending on the variety. A fully ripe peach should exhibit an enticing color and give slightly to gentle pressure, signaling that it's ready to be enjoyed.

### **1t is Slightly Soft**

If the peach is firm to the touch, it's not ready. Wait until there is some "give" especially near the stem end, when it is gently squeezed. Never squeeze too hard – it will result in bruising.

# / It is the Right Shape

A peach becomes more round and plump as it ripens.



# **HEART HEALTH**

Peaches are a moderate source of Potassium, which is an important nutrient to help control blood pressure.

# 2

# **IMPROVE DIGESTION**

Soluble fiber found in the skin of peaches helps stabilize blood sugar and keeps cholesterol levels in check.

# 3

### **DECREASE INFLAMMATION**

The plant-based polyphenols and prebiotics found in peaches can decrease inflammation, which can, in turn, decrease your risk of many chronic diseases, including heart disease, diabetes, cancer and Alzheimer's disease.

# 4

# **STRONG IMMUNE SYSTEM**

The fuzzy skin and juicy flesh of peaches contain good-for-you antioxidants, including Vitamin C, Polyphenols, and Carotenoids.

# 5

# **HEALTHY EYES**

Peaches are a moderate source of Beta Carotene, which the body turns into Vitamin A, an essential vitamin that's important for healthy vision.

# **SMOOTHER SKIN**

When applied to the skin, extracts made from peach pits or peach flowers might reduce UV damage and help skin retain moisture.

# **ESSENTIAL VITAMINS**

Peaches are a rich source of essential vitamins Vitamin K, important for blood clotting and bone health. Additionally, peaches provide small amounts of vitamins like B6, niacin, riboflavin, and folate, contributing to overall well-being.

Marketing Support



**Farm Visit** 



**In-Store Demos** 



**Digital Assets** 



Produce Manager Education



**POS Signage** 



**Display Contests** 

# For Over 20 Years Titan Farms Has Been Producing Peaches With You In Mind

Chalmers Carr came to South Carolina to manage a family owned peach operation that had been in business in the area for many years.

1995

1999

2001

2015

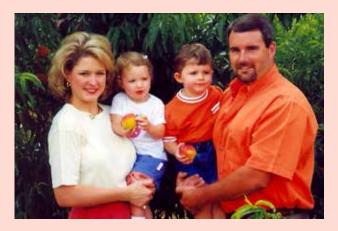
TODAY

Chalmers and Lori Anne leased the farm and Titan Farms was born.

The Carr's were able to initiate a complete buyout from previous owner.

Titan Farms made a multi-million dollar commitment to growth by renovating their packing facility to include leading Additionally, Titan Farms has incorporated an internal sales and marketing team to bolster upcoming expansion efforts.

Titan Farms stands as the largest peach grower in the nation, with more than 6,000 acres dedicated to peaches and an additional 500 acres allocated for bell peppers, broccoli, strawberries, and eggplant.









# Surety of Supply with Titan Farms



Largest Peach – Grower Nationally



Tailored Category Strategies through Sales and Marketing Data & Analytics



Industry-leading Packing and Grading Technologies



Over 6,000 acres of Peaches



Embracing sustainability through reduction in \_\_\_\_\_ food waste with our processing facility



Only Vertically \_\_\_\_\_ Integrated Peach Grower on the East Coast



Premium Brands and Innovative Packaging Solutions





### **Fight Hunger Together**

- Over the past 10 years, Titan Farms has donated more than 350,000 pounds in peaches to local food banks to help communities in need
- For every pound sold within an elected 2-week period Titan Farms will donate a percentage of peaches sold to a food bank of your choosing
- Bringing the grower, retailer, and the consumer closer to help fight hunger together

#### SUPPLEMENTAL MARKETING

- Store Manager 1-Pager
- POS Signage
- Public Relations
- Social Media Advertising







Get Cooking with Titan Farms





Our Reach



0

**4K** Instagram Reach





# Our Peaches \*\*\*\* are the BEST!

# *"BEST PEACHES ANYWHERE!*

In addition to a great product, a great company that cares about it's employees, community, and customers.

- Steve O

Love this place. The people are all very nice and always helpful.
 THEY HAVE THE BEST PEACHES.<sup>77</sup>

– Mason B

44 Awesome, we pick up our peaches (1) there every year. AWESOME STAFF VERY FRIENDLY. "

– Eddie L

I purchased two boxes of your peaches at Costco and they were the VERY BEST PEACHES
 I have ever had in my life! \*\*

– Karen T



**Connect with our Sales Solutions for Your Perfect Peach Purchase!** 

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